

**WEDNESDAY, 29 JULY 2020**

**TO: THE EXECUTIVE BOARD MEMBER FOR LEADER**

I HEREBY SUMMON YOU TO ATTEND A **VIRTUAL MEETING OF THE EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR THE LEADER** WHICH WILL BE HELD AT **10.00 AM**, ON **WEDNESDAY, 5TH AUGUST, 2020** FOR THE TRANSACTION OF THE BUSINESS OUTLINED ON THE ATTACHED AGENDA.

*Wendy Walters*

**CHIEF EXECUTIVE**



PLEASE RECYCLE

<b>Democratic Officer:</b>	<b>Kevin Thomas</b>
<b>Telephone (direct line):</b>	<b>01267 224027</b>
<b>E-Mail:</b>	<b><a href="mailto:kjthomas@carmarthenshire.gov.uk">kjthomas@carmarthenshire.gov.uk</a></b>

Wendy Walters Prif Weithredwr, *Chief Executive*,  
Neuadd y Sir, Caerfyrddin. SA31 1JP  
*County Hall, Carmarthen. SA31 1JP*

# **A G E N D A**

- 1. DECLARATIONS OF PERSONAL INTEREST.**
- 2. TO SIGN AS A CORRECT RECORD THE DECISION RECORD  
OF THE MEETING HELD ON 22ND JULY, 2020.** 3 - 4
- 3. FINANCIAL ASSISTANCE FROM THE FOLLOWING GRANT  
FUNDS: TARGETED FINANCE FUND.** 5 - 12

*Note:- The press and public are not entitled to attend the meeting. The decision record will be published normally within 3 working days.*

## EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR THE LEADER

**WEDNESDAY**, 22 July 2020

**PRESENT: Councillor:** E. Dole (Executive Board Member).

**The following officers were in attendance:**

J. Hancock, Flagship Social Enterprise Development Officer;

C. Owen, Bureau Officer;

M.S. Davies, Democratic Services Officer.

Virtual Meeting: 2.00 pm - 2.15 pm

**1. DECLARATIONS OF PERSONAL INTEREST**

There were no declarations of personal interest.

**2. DECISION RECORD - 7TH JULY, 2020**

**RESOLVED** that the decision record of the meeting held on the 7<sup>th</sup> July 2020 be signed as a correct record.

**3. FINANCIAL ASSISTANCE FROM THE FOLLOWING GRANT FUNDS: MYNYDD Y BETWS COMMUNITY BENEFIT FUND, WELSH CHURCH FUND AND TARGETED FINANCE FUND**

**RESOLVED** that the following applications for assistance from the Mynydd y Betws Community Benefit Fund, Welsh Church Fund and Targeted Finance Fund be approved subject to the usual terms and conditions and those specified in the report.

Mynydd y Betws Community Benefit Fund	
Applicant	Award
Betws Family Centre	£1,000.00

Welsh Church Fund	
Applicant	Award
Church in Wales	£1,000.00

Targeted Finance Fund	
Applicant	Award
Carmarthenshire Energy	£8,500.00

\_\_\_\_\_  
**EXECUTIVE BOARD MEMBER**

\_\_\_\_\_  
**DATE**

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## EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR THE LEADER 05/08/2020

<b>Executive Board Member:</b>	<b>Portfolio:</b>
<b>Cllr. Emlyn Dole</b>	<b>Leader</b>

### FINANCIAL ASSISTANCE FROM THE FOLLOWING GRANT FUNDS: TARGETED FINANCE FUND

#### Recommendations / key decisions required:

**Targeted Finance Fund – Annex 1**  
1 Application – Total Value = £20,000

**Total Number of Applications - 1      Total Value = £20,000.00**

#### Reasons:

Development of Sustainable Communities within Carmarthenshire

<b>Directorate</b> <b>Name of Head of Service:</b> Helen L Morgan	<b>Designations:</b> <b>Development Manager Regen &amp; Policy</b>	<b>Tel: 01267 242367</b> <b>HLMorgan@carmarthenshire.gov.uk</b>
<b>Report Author:</b> Jon Hancock	<b>Bureau Manager</b>	<b>Tel: 01269 590216</b> <b>Jonhancock@carmarthenshire.gov.uk</b>

**Declaration of Personal Interest (if any): None**

**Dispensation Granted to Make Decision (if any): N/A**

#### DECISION MADE:

**Signed:**

DATE: \_\_\_\_\_

EXECUTIVE BOARD MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

# EXECUTIVE SUMMARY EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR THE LEADER

**5<sup>th</sup> August 2020**

**Financial Assistance from the following grant funds:  
Targeted Finance Fund**

To approve the following:

## **RECOMMENDATIONS / KEY DECISIONS REQUIRED:**

**Targeted Finance Fund – Annex 1**

1 Application – Total Value = £20,000

**Total Number of Applications - 1      Total Value = £20,000.00**

**DETAILED REPORT ATTACHED**

**YES**

## **IMPLICATIONS**

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:

**Signed: Helen L Morgan      Development Manager Regeneration & Policy**

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>

## **CONSULTATIONS**

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

**Signed: Helen L Morgan      Development Manager Regeneration & Policy**

**1. Local Member(s)** As per individual report

**2. Community / Town Council** As per individual report

**3. Relevant Partners** As per individual report

**4. Staff Side Representatives and other Organisations** As per individual report

**Section 100D Local Government Act, 1972 – Access to Information**

**List of Background Papers used in the preparation of this report:**

**THESE ARE DETAILED BELOW**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Targeted Finance Fund	TFF-19-04	County Hall, Carmarthen. SA31 1JP

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**Executive Board Member Decisions Meeting for the Leader  
Targeted Finance Fund  
2019-2020**

**Report Author: Caroline Owen**  
[jonhancock@carmarthenshire.gov.uk](mailto:jonhancock@carmarthenshire.gov.uk)  
 Tel: 01269 590216

**Report Value - £20,000.00**

**1 of 1**

**Application Reference: TFF/19/04**

<b>Project Title</b>	<b>Y Ganolfan (Shire Hall)</b>
<b>Applicant</b>	<b>Menter Bro Dinefwr</b>
<b>Ward</b>	<b>Llandeilo</b>
<b>Key Account Management</b>	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> <li>Existing social enterprises that have the potential to grow, be sustainable and create employment ✓</li> <li>Emerging projects that have the potential to create jobs</li> <li>Third sector organisations that deliver vital services within our communities</li> </ul>
<b>Project Description</b>	<p>Menter Bro Dinefwr has been successful in securing a Big Lottery Community Asset Transfer Fund (CAT2) and a 99 year lease on the Shire Hall, Llandeilo. The project as a whole is a large scale project worth approximately £1.5m.</p> <p>The aim of Y GANOLFAN project in partnership with Llandeilo Fawr Town Council is to create an innovative, integrated, bilingual and inclusive community facility.</p> <p>This will act as a community and economic development catalyst in the town and surrounding areas. Y GANOLFAN will be a valuable and sustainable resource, offering business, community, tourism, heritage, cultural, linguistic, educational and economic development services. It will be accessible to all members of the community and will operate fully bilingually.</p> <p>As a comprehensive community hub, Y GANOLFAN will strive to improve access to services, encourage community development and engagement, increase participation, develop skills, and offer a range of valuable services and support that will meet the needs of the local community and further afield.</p> <p>The centre will include:          1) Information Centre - tourism; history, culture and heritage, the Welsh language, community</p>

	<p>2) Meeting, training, conference and multipurpose rooms - Llandeilo Town Council, local organisations, activities for young people and families, exhibitions, community events, conferences, training, lifelong learning</p> <p>3) Business and Innovation Hub: a new home for Menter Bro Dinefwr, new headquarters for Llandeilo Town Council, hot desking and office provision, space for pop-up shops and retail area, Welsh resources for locals and tourists and a variety of local produce e.g. Myddfai community project produce.</p> <p>This project will work in partnership with the Towy Valley Cycle path, creating an “Intermediate Hub” which will serve as a physical connection point to the route of the cycleway, providing people a sustainable and healthy travel option, connecting with villages between the two main towns of Carmarthen and Llandeilo.</p> <p>Shire Hall has the full support of the Llandeilo Fawr Town Council who provide both financial support and advice on all matters relating to maintaining and developing Shire Hall as a hub for the community.</p> <p>Specifically, TFF money will be used to develop the reception centre with roller shutters, lockers and a cycle rack for visitors.</p> <p>This project will inevitably create two jobs, and safeguard one job.</p>
<b>Economic Benefit</b>	<ul style="list-style-type: none"> <li>• Number of community groups/organisations assisted - 5</li> <li>• Number of social enterprises supported -1</li> <li>• Number of jobs created - 2</li> <li>• Number of jobs safeguarded - 1</li> <li>• Public and private leverage funding - £1.2 million</li> </ul>
<b>Total Project Cost</b>  <b>Eligible Capital</b>  <b>Eligible Revenue</b>  <b>Ineligible Costs</b>  <b>Amount and % of grant requested</b>  <b>Match funding</b>	<p><b>Overall total project cost £1.2 million</b></p> <p>£30,600 – Roller shutters to secure retail units  £2,000 – Lockers to be installed for use by visitors to the town  £800 – Bike racks in front of the building, use by visitors and locals, and will support the new cycle track from Carmarthen to Llandeilo  <b>£33,400 - TOTAL</b></p> <p>N/A</p> <p>£20,000 @ 60 %</p> <p>£13,400 – Lottery fund from main project</p>
<b>Cllr and Officer Consultations Undertaken</b>	<ul style="list-style-type: none"> <li>• Cllr. Edward Thomas</li> <li>• Sam Palmer - Project Officer Towy Valley</li> <li>• Life Long Learning - Aberystwyth &amp; Trinity Saint David University</li> <li>• Cyfle Construction</li> <li>• Julian Edwards - Development &amp; Build Heritage Manager</li> <li>• John Woodward - Welsh Government</li> </ul>
<b>Evidence of Need / Community Engagement</b>	<p>Consultation and research was undertaken with community, businesses, stakeholders, similar projects, and partners to establish what services and activities are currently available. This ensured that the project would not duplicate or compete with anything existing.</p>

	<p>MBD have held several local consultations, through questionnaires, events, meetings and face-to-face speaking. We have received the support of local residents, visitors to Llandeilo and the town's businesses. A number of local organisations and bodies support our application including:</p> <ul style="list-style-type: none"> <li>• The County Council's Tourism and Marketing Department</li> <li>• The County Council's Business Development Department</li> <li>• Carmarthenshire Tourism Association</li> <li>• Llandeilo Civic Trust</li> <li>• Carmarthenshire Association of Voluntary Services</li> <li>• Tywi Centre</li> <li>• Dyfed Archaeological Trust</li> <li>• Ysgol Gymraeg Teilo Sant</li> <li>• Llandeilo Primary School</li> <li>• Ffairfach Primary School</li> <li>• Ysgol Gyfun Bro Dinefwr</li> </ul> <p>A comprehensive feasibility study was produced with the help of Jim O'Rourke in 2014, in which a need was identified for Menter Bro Dinefwr to find a suitable building or centre to relocate. A business plan has been created that proves that it is possible to generate income from the new services offered in order to ensure a sustainable plan in the long term, which will also contribute to the viability of Menter Bro Dinefwr. The building and services are designed in a way that ensures multiple income streams, which also support each other.</p> <p>The scheme will help the sustainability of Menter Bro Dinefwr and ensure the viability of the organisation. By changing the location of Menter Bro Dinefwr offices to Llandeilo town centre this will be a great opportunity to develop a partnership with the town's businesses especially in order to encourage businesses to operate bilingually.</p> <p>A report by Professor Annette Pritchard, an expert in tourism, there is a need for more investment in marketing Wales as a tourist destination in order to meet the Welsh Government's target of growing the sector by 10% by 2020, according to 'to a tourism strategy published in 2013.</p>
<b>Contributing to key Strategies</b>	<p><b>The Wellbeing of Future Generations Act</b> sets out goals for a healthier stronger Wales with happy communities where every one is treated fairly and equally. Providing services that meet the needs of the families , young people are essential in creating a stronger sustainable communities actively addressing and improving the economic social environment in accordance with the sustainable development principles aimed at achieving the well being goals.</p> <p><b>Swansea Bay City Region Economic Regeneration Strategy 2013-2030</b>, in that we will be in a position through the project activity for Business growth, retention and specialisation, also maximising job creation through strategic activity planning, processes will put organisation in a better position to grow, retaining and implementing innovation and knowledge in accordance with the changing competitive infrastructures.</p> <p><b>Carmarthenshire Local Development Strategy:</b></p>

	<p>To support business growth, retention &amp; specialisation  To support a skilled and ambitious workforce  To seek to maximise job creation and employment prospects  To support the development of a knowledge economy  To develop the distinctiveness and attractiveness of the area in terms of tourism and business investment whilst ensuring that Wales as a nation is resilient.</p> <p><b>Councils Corporate Strategy 2018 - 2013</b>  Create more jobs and growth throughout the county  Help people live healthy lives (tackling risky behaviour and obesity)  Support good connections with friends, family and safer communities  A Council wide approach to support Ageing Well in Carmarthenshire  Promote Welsh Language and Culture  Building a Better Council and Making Better Use of Resources</p> <p><b>Swansea Bay City Region Economic Regeneration:</b>  Strategic aim 1: Business Growth, Retention and Specialism  Strategic aim 3: Maximising job creation for all.</p> <p><b>The Welsh Government Strategy for Tourism - 2013/2020 - Partnership for Growth</b>  This strategy provides the basis for the Welsh Government, the tourism industry and other organisations to focus on the priorities that will deliver a more prosperous and competitive sector.</p> <p><b>Simply Prudent Health Care</b> published in 2013 by the Bevan Commission considers how Wales can make the most effective use of available resources. In April 2015 the government implemented changes to the care Act that has affected many people that require support, the Act gives more responsibilities to Local Authorities to assess the support required. Many will require support from charities and organisations on a local level, the extension would provide a community space that would be able to deliver a number of key services within the community and with access to on site key medical care.</p>
<b>Ownership/Lease</b>	<b>99 Year Lease</b>
<b>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</b>	<p>This project will bring an Historic Building back into use, that will support the development of a sustainable rural community by improving access to services through the facilities it offers, which are community led, sustainable and of direct benefit to the community.</p> <p>Building connections with the wider community, increasing footfall, providing additional income. This in turn will increase Shire Halls future sustainability and its ability to provide services and activities for future generations.</p>
<b>Recommendation</b>	<b>Award - £20,000.00</b>
<b>Subject to:</b>	Subject to full CCC procurement and State Aid Cover